

# Alexandra Artigas

## Children's Illustration & Storyboards

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- Over 14 years of experience as a Children's Illustrator and Storyboard Artist for advertising agencies in U.S, Europe and Latin America.
- Proven ability to successfully adapt to different techniques.
- Great capacity and imagination for development of characters.
- Strong work ethics, responsible and always on time for dead lines.
- Enthusiastic, energetic and optimistic hard worker. Capable of working independent or within a team.

### Education

- **Art Center College of Design**, Pasadena, CA 2000. Children's Illustration.
- **Associates in Art**, LA, CA 2001. Figure quick sketch in Sculpture.
- **"Raul Avila's Studio"**, Caracas, Venezuela. 1994. Fast Sketching for Illustration.
- **"Institute of Design of Caracas"**, Caracas, Venezuela. 1990 -Graduate as a Graphic Design and Illustration.

### Experience

- **Freelance Illustrator and Storyboard Artist** in the U.S at leading Latin advertising agencies such as Casanova Pendrill, Al Punto Advertising, Lopez Negrete, Vidal Partnership and Grupo Gallegos (1997-present) Created color and b/w campaign storyboards for Pillsbury, Energizer, Maseca, Pep Boys, Progresso Soups, General Mills, Home Depot, DIRECTV, Honey Nut Cheerios, Trix, Kix, Cocoa Puffs, Lucky Charms, Jhonson & Jhonson and Coors Light, among others.
- **Children's Illustrator** for international publishers such as Santillana Editorial, Groetz Editorial and Quadra Grafica 35 in Spain and Venezuela (1991-present). Created illustrations for a wide range of textbooks, magazines, catalogs, operation manuals, greeting cards, logos and caricatures. More than 100 textbooks published since 1991.
- **Character Design** for companies such as Quadra Grafica 35, Maraven and Lagoven in the U.S., Spain and Venezuela (1995-present) Created and developed character logos for corporate security manuals, magazines, posters, logos, and web sites.
- **Commercial Illustrator** for "Bauhaus" and "Bocatto Restaurant" (Venezuela) among others. Developed and illustrated logos, menus, flyers, magazine-newspaper ads and T-shirt designs.

### Latest Publications

- Illustrated the Children's book "The Fuzzy Escape Artists" that will be released on fall 06 by MRB Kidz.
- Illustrated the Children's book "Rebecca and the great goat getaway" Published on Mach 2005 by MRB Kidz.
- Illustrated the Children's book "Memorial Day Surprise" Published on Mach 2004 by Boyds Mills Press.
- Illustrated the Children's book "The Magic Seed" Published on September 2002 by Power Partners USA.
- Illustrated over 30 interactive books with digital media for the NEARstar project. Hawaii, 2001-present.
- Illustrated over 30 books for Teacher Created Materials Publishing. California, 2002-present.
- Illustrated two of the four bilingual series of books for Pillsbury: "Reading with the Doughboy" published with Al Punto Advertising and distributed in California, USA. 2001.
- Wrote and Illustrated the children's book, "Yannie wants to fly". 2001.
- Illustrated the covers and textbooks of the "El libro Al revez" series for 4<sup>th</sup>, 5<sup>th</sup> and 6<sup>th</sup> grade. Published by Santillana Editorial and distributed in Venezuela and Colombia. 2000.
- Illustrated and created the characters for the series of textbooks "Serie Caracol" for 2<sup>nd</sup>, 3<sup>rd</sup> and 4<sup>th</sup> grade. Published with Santillana Editorial and distributed in Venezuela, Colombia, Peru and Ecuador. 1999.
- Illustrated the series of "Sebucan" textbooks for 1<sup>st</sup> and 2<sup>nd</sup> grade. Published with Santillana Editorial and distributed in Spain, Venezuela, Colombia, Peru and Ecuador. 1999.
- Illustrated two of the five children's magazines "Onza, Tigre y Leon" published with the Ministry of Education in Venezuela, and distributed nationwide. 1998.

### Art Skills

- Traditional Media: Acrylic/watercolor, pen & ink, Graphite, Design Markers, sculptural media.
- Digital Media: Mac platform: PhotoShop and Illustrator.

### Associations

- Member of the Society of Children's Book Writers & Illustrators' (SCBWI)
- Member of "http://www.childrensillustrators.com/"